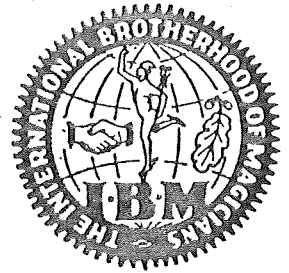




International Brotherhood of Magicians  
RING NO. SIX



## Delaware Valley Conjurers Club

# Newsletter

JUNE 1991

Notice is hereby given that the next stated meeting of the Delaware Valley Conjurers Club will be held on Monday, June 10, 1991 at 7:30 post meridiem. We're back to our old starting time for this month only because we have a lecture this month (see below). Since the lecture will start ON TIME at 7:30, there will be no time for a business meeting - what a shame.

Jay Scott Berry will be in this Monday evening for a lecture on close-up magic and a concentration on special effects concepts that can be applied to regular magic. From everything I've heard, this should be a great lecture. Bob Little raved about Jay at the last meeting and called him the Tom Cruise of magic. I'm not sure I know what he means by that (is he short? will he lip-sync to Bob Seeger in his underwear?), but it makes for a great quote. Admission price for the lecture will be \$5 for members, \$8 for anybody else.

Magic News'n'Notes (courtesy of Stan Allen's INSIDE MAGIC) - Magicians Doug & Linda Malloy are appearing in the "Razzle Dazzle" show at the Valley Forge Sheraton through June...that's all I know as of 6/5/91.

Well, it seems as if everybody finally paid their dues, which means that the annual updated membership list is now available. I could mail it out, but I don't feel like doing all that folding. If you want one, you'll have to come to a meeting to pick one up.

For those of you who passed on attending last month's meeting, are you gonna wanna kick yourself. Louis Andress, a retired magician/dealer, donated all of his excess stock to our IBM Ring. We then gave a lot of the stuff away, and auctioned off the rest. The club realized about \$130 so far. I say so far because there's still a chance to benefit from Mr. Andress' largesse. Prez Mark will bring the remaining stock to the July meeting, at which time we will give away/auction off whatever is left (not to rub it in, but we got all the good stuff last month). It pays to attend magic club meetings.

From the Why-Didn't-I-Think-Of-That Dept.: Magician Bill Herz and his Magicorp Productions did almost a million dollars worth of business last year by teaching corporate executives magic effects that they can perform for presentations. For example, when an insurance company presented its sales force with new policies, Herz taught a vice president how to rip an old policy up and have it reassemble as a new policy. There's a nice write-up in the June issue of Nation's Business, which is the source of this information that I've plagiarized. I'll make copies of the article and bring it Monday night. Sounds like a good idea - I wonder if there is a franchise available?

Next month: July. Free and cheap magic.

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